



LINDSEY ELLEN PAPER CO.

OFFERINGS AND INVESTMENT GUIDE

LINDSEY ELLEN PAPER CO.

CUSTOM INVITATIONS

I would be honored to work with you on custom invitations for your big day!

I will work with you to design completely unique wedding invitations, using inspiration from your story, venue, and wedding design. Due to the custom nature of the designs, it's impossible to provide an exact quote before knowing all the details. There are so many factors that go into creating your perfect set, such as how many pieces you order, the complexity of the design, and what type of printing and production is required. Each client will receive a custom pricing proposal and timeline after contacting me and providing more details about the project.

Investment begins at \$2,500 for a set of 100.





CUSTOM INVITATIONS: WHAT TO EXPECT

01

FIRST THING'S FIRST

Thanks for reaching out! First thing's first: I'll have you fill out the Custom Design Questionnaire and/or chat with me over the phone. This helps me get an idea of your vision, style, and interests, and gives both you and me a chance to ask any questions we may have.

02

MOVING FORWARD

After we discuss your vision for invitations, I will send you a pricing proposal within two business days. In addition to pricing, this will also include a full, custom timeline of important dates and deadlines for your paper goods. After reviewing the proposal, if you think I'm a good fit for you, you will submit your 50% retainer, sign a contract, and the fun begins!

03

SMALL BEGINNINGS

I will create a lookbook specifically for your wedding invitations, as well as provide sketches after we determine that your inspiration is spot-on and a perfect reflection of you and your fiancé! This includes 3 rounds of review for the sketches (2 edits) before incurring additional design fees.

04

BRINGING IT TO LIFE

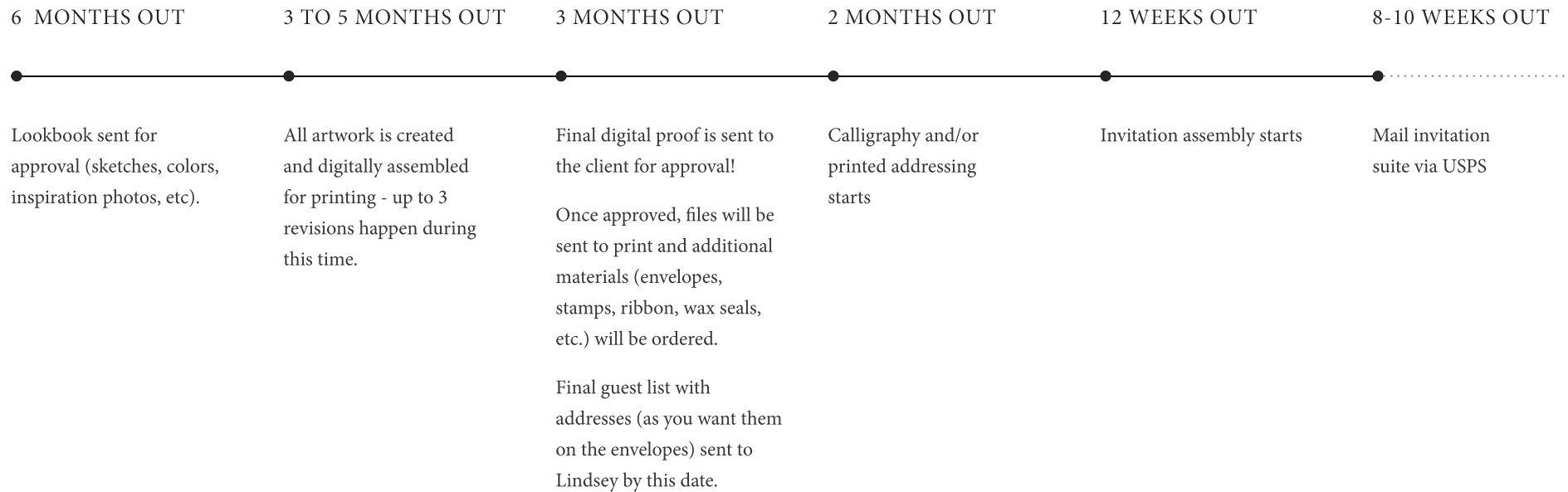
This is one of the most exciting phases of the process since you get to see your invitations come to life! I do all the nitty-gritty detail work on the back end to finalize the approved sketches. Then, I'll send you digital proofs to view the design and send feedback until your invitations are everything you've dreamed of!

05

THE HOME STRETCH

Once we have the design finalized and you've given your stamp of approval, I will send it off to be printed and I will take care of the rest -- ordering materials, calligraphy addressing, postage, assembly, and mailing.

CUSTOM INVITATIONS: SAMPLE TIMELINE



Please note: All dates are estimated and could vary up to one week before or after estimated date.

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DAY-OF GOODS

It's all in the details! We offer smaller details for the day of your event such as menus, programs, place cards and escort cards, cocktail napkins, custom signage, and more.

For a collection including menus, ceremony programs, and place cards, investment begins at \$850.



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CALLIGRAPHY A LA CARTE

I offer a la carte calligraphy for envelopes, place cards, signage, and more. Please see below for estimate pricing.

ENVELOPES

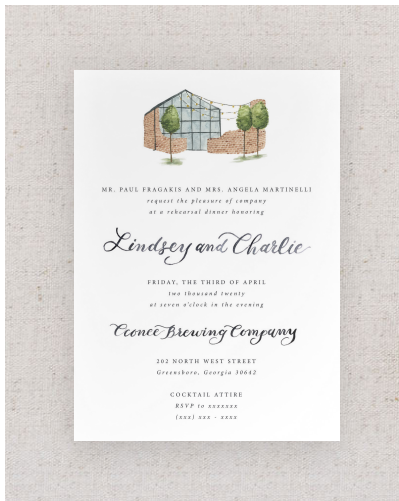
Outer envelope pricing starts at \$3.00 per envelope. Inner envelope guest names starts at \$1.50 per envelope. Spot calligraphy pricing is available upon request.

PLACE CARDS

Place card and escort card pricing starts at \$2.00 per card.

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RECENT WORK



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CONTACT

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